

WHAT IS TTF?

TTF, TURKIC STATES: is a trade fair and forum supported by governmental institutions of 8 countries aiming to develop trade, industry, investments, technology, and services among Azerbaijan, Kazakhstan, Kyrgyzstan, Turkey, Uzbekistan, Hungary, Turkmenistan, and the Turkish Republic of Northern Cyprus and to facilitate the marketing of such services to other regions of the world.



TTF24

It will be organized by ROK International Consultancy Inc. in cooperation with the Organization of Turkic States - Union of Turkic Chambers of Commerce and Industry under the Ministry of Commerce of the Republic of Turkey on 7 - 9 November 2024 at Istanbul Expo Center.



PROGRAM

NOVEMBER 7th 2024

THURSDAY

Opening Ceremony
Conferences
Bilateral Meetings
Franchising Meetings
Expo Visits
Gala Dinner

NOVEMBER 8th 2024

FRIDAY

Conferences
Bilateral Meetings
Franchising Meetings
Expo Visits

NOVEMBER 9th 2024

SATURDAY

Conferences
Bilateral Meetings
Franchising Meetings
Expo Visits
Agreements
Closing Ceremony

PURPOSE

The purpose is: To create synergy by gathering businesspeople of Turkic States under one organization and to build commercial bridges with international partners.

To develop trade, industry, investments, technology, services, and other economic fields among the Turkic States.

To ensure the exchange of development experiences of the countries in various fields with other countries.

To exhibit the rich cultural heritage, entrepreneur sprits, and economic powers of Turkic States on a huge platform.

To conduct studies to facilitate trade and promote investment in the Turkic world. To enable businessmen to share their knowledge and experience with each other and to support each other's development.

To increase the production and trade of producers, retailers, wholesalers, importers, and exporters businessmen together.

To present new market opportunities to national SMEs, micro manufacturers, and entrepreneurs; to provide an opportunity to reach different markets by integrating with regional and global production chains.

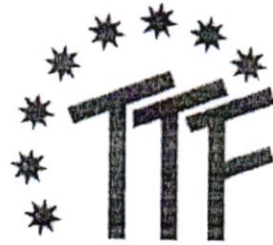
To provide a possibility to discuss problems, solution proposals, and other up-to-date issues of business people with specialist speakers in detail via conferences to be held.

To enable companies to establish international partnerships and strategi partnerships through bilateral business meetings to be organized.

To create common brands of Turkic States.

To contribute to the expansion of brands abroad through franchising meetings to be organized.





TURKIC TRADE FAIR

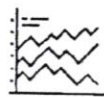
Why Turkic World?



Area

4.823,5

(Thousand KM²)



Total GNP

1.537

(Billion USD)



Population

173.8

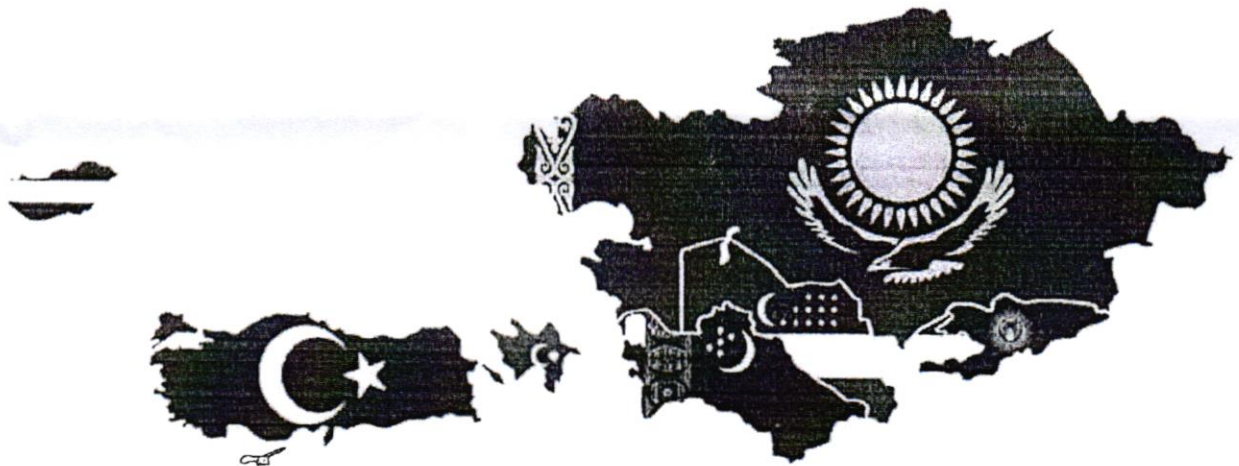
(Million)



Trade Volume

1.192,7

(Billion USD)

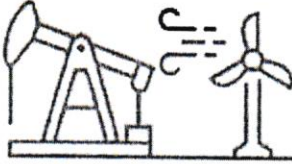


Europe and Asia, two of the most important continents of the old world, are home to more than three - fifths of the world's population and have undergone great changes in the last two centuries. Turks, one of the largest peoples on these continents, have always maintained the importance of cooperation necessitated by history and geopolitical realities.

With a population of 178 million and an economic size of 1.9 trillion dollars, the Turkic states offer great opportunities due to their rich natural resources and their location on the strategic trade route called the "middle corridor".

Private sector representatives should not be left out of the process and mutual investment, project and aid initiatives should be expanded to cover different areas.

Sectors of Turkic World



ENERGY AND
GREEN ENERGY



MINERAL
INDUSTRY



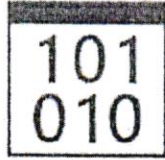
DEFENSE
INDUSTRY



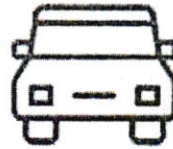
CONSTRUCTION
SECTOR



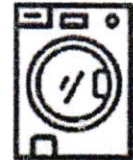
TOURISM AND
SERVICES



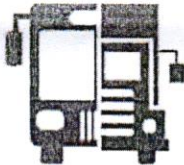
INFORMATION
TECHNOLOGY



AUTOMOBILE



HOUSEHOLD
APPLIANCES



TRANSPORT
AND LOGISTICS



FINANCE



TEXTILE



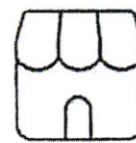
AGRICULTURE



ELECTRICAL
EQUIPMENT



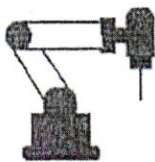
RETAIL



E-COMMERCE



FURNITURE



MACHINE
MANUFACTURING



HEALTH CARE
SERVICES



EDUCATION AND
CONSULTATION



LAW AND
MEDIATION

SPONSORSHIP PACKAGES

| AREA PRICE m ² | |
|----------------------------|--------|
| 6-300 m ² | 230 \$ |
| 300+ m ² | 190 \$ |
| STAND PRICE m ² | |
| STANDART STAND | 45 \$ |
| COUNTRY STAND (1product) | 300 \$ |

20% VAT will be added to the prices

WHAT IS INCLUDED IN THE PRICES

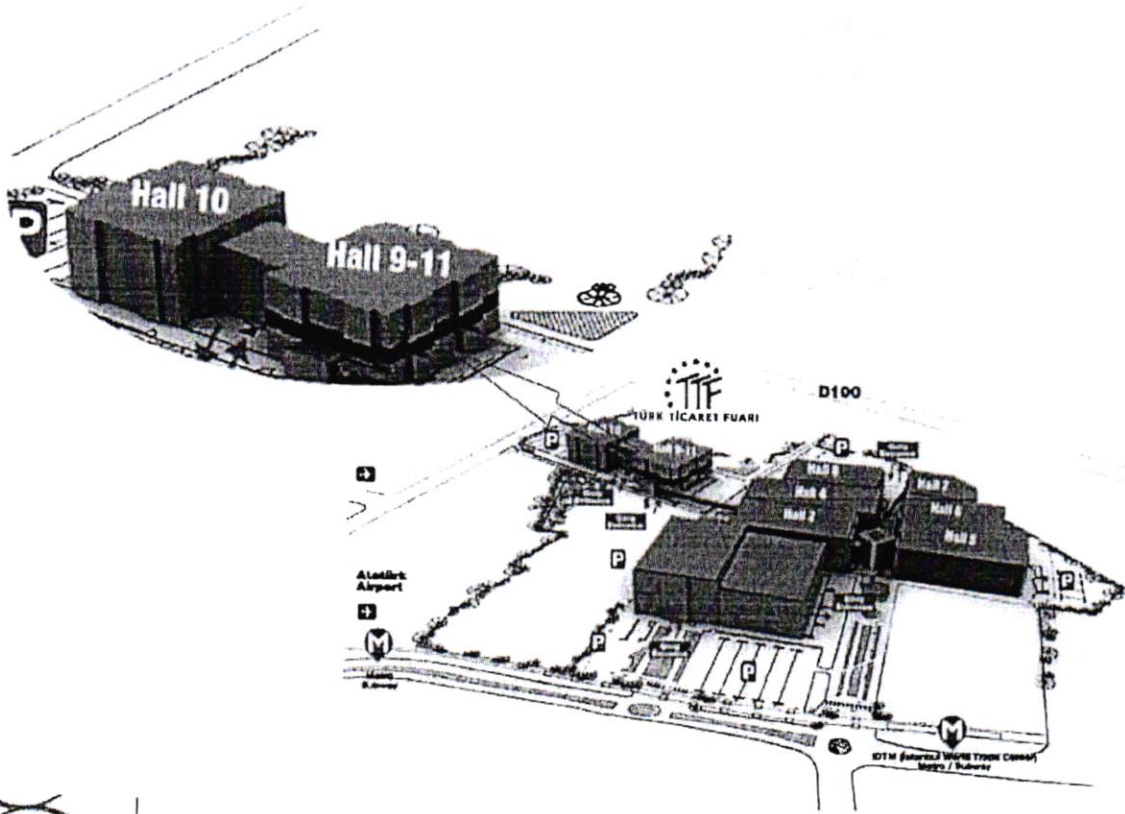
- * Use of logo use on TTF'24 website and social media
- * Company information will be included in the official catalog of the fair.
- * Opportunity to participate in panels and conferences
- * Opportunity to participate in B2B and Franchise negotiations

ADDITIONAL SERVICES (PAID)

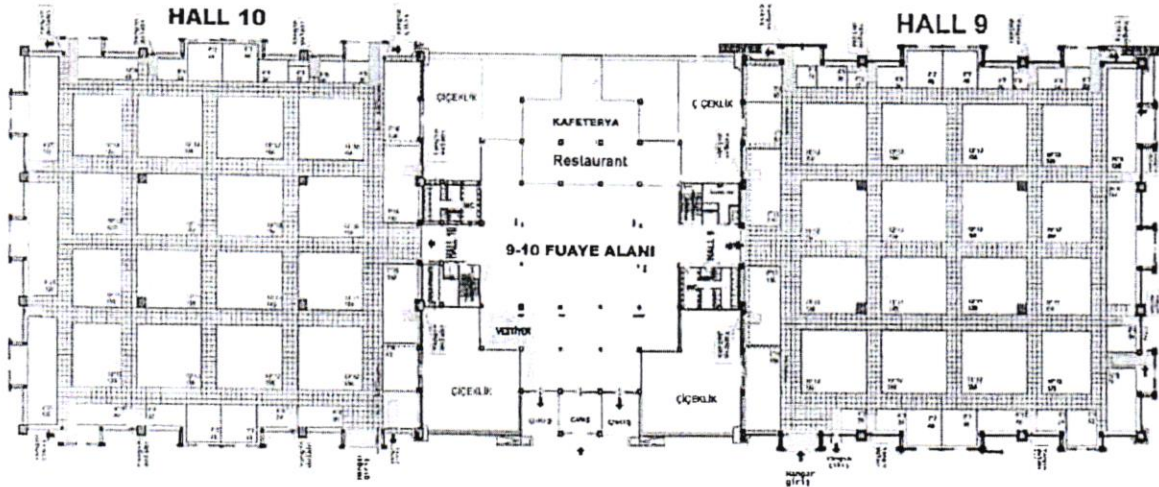
- * Stand installation
- * Translator service
- * Transfer service
- * Photo shooting service



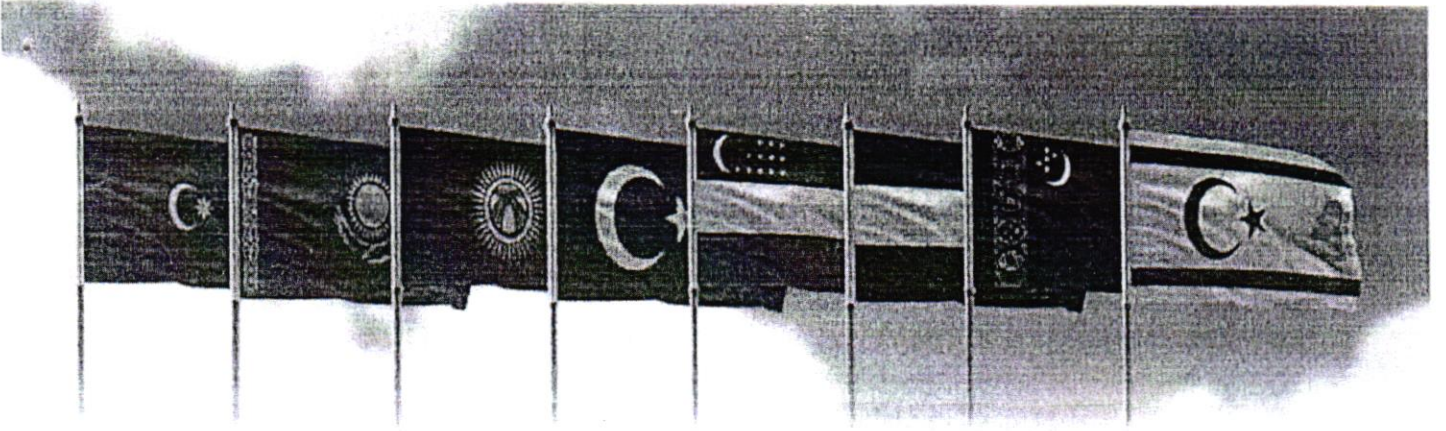
FAIR AREA



FAIR LAYOUT



7-9 NOVEMBER - İSTANBUL FUAR MERKEZİ



TURKIC TRADE FAIR

**ROK
EXPO**
DANIŞMANLIK & FUARCILIK



+90 (501) 003 55 55

www.turkictradefair.com.tr

info@turkictradefair.com.tr



@turkictradefair

Halaskargazi Mah. Valikonağı Cad.
No:3 Kat:1 Şişli-İstanbul

