



Kıbrıs Türk Ticaret Odası
Turkish Cypriot Chamber of Commerce

Project Launch Event
10/07/2014, Nicosia



CYPRUS
CHAMBER OF
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INDUSTRY

Leading by Example (LbE)

- ▶ LbE: Engagement of Turkish Cypriot and Greek Cypriot Business Leaders in Dialogue, Cooperation and Reconciliation
 - ▶ Duration: 24 months
 - ▶ Lead: Turkish Cypriot Chamber of Commerce
 - ▶ Partner: Cyprus Chamber of Commerce and Industry
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Leading by Example (LbE)

▶ Objectives:

Contribute to the dialogue, trust, cooperation, and reconciliation between civil societies, including the business communities, throughout Cyprus, and to increase the involvement of Cyprus civil society in decision making processes at the political level.

- Building up organizational capacity of the Malta Business Group
- Reputation with stakeholders
- Visibility to the key stakeholder groups, especially young people, the two leaders and politicians
- & visitability to both Chamber memberships.

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- ▶ Target Groups:
 - Turkish Cypriot Chamber of Commerce
 - Cyprus Chamber of Commerce and Industry
 - Malta Business Group (MBG)
 - Consists of 10 businesspeople representatives from both communities.
- ▶ Final Beneficiaries:
 - Two Cypriot economies and businesses
 - Two leaders and political leaderships
 - CSOs
 - Two communities in Cyprus
- ▶ Estimated Results:
 - Increased organizational capacity of MBG
 - Successful completion of the first five initiatives, strengthening reputation of MBG,
 - Increased credibility of MGB with final beneficiaries,
 - Increased visibility of MBG to key stakeholder groups,
 - Increased dialogue between TC and GC business leaders leading to expansion of the MBG.

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▶ Main Activities of the Project:

- Creating a permanent secretariat within both Chambers to support MBG and provide project management services to the LbE in general.
 - Training the HR
 - Supporting the MBG 'Islandwide Telecoms Initiative' with logistics and promoting it to the wider public in both sides
 - Supporting the MBG 'Park for Cooperation' initiative with funding and logistics
 - Supporting the 'Nicosia Ring Tour' initiative by funding a techno-economic feasibility study
 - Supporting MBG-planned visits by joint delegations of TC and GC business leaders to meet with counterparts in Turkey and Greece
 - Cross-community exchanges of internships of 20 young unemployed professionals with the support of the Chambers and MBG

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▶ Main Activities of the Project:

- Workshops, focus groups, discussions and speaker events addressed to audiences from both communities
- Presentations of films and books produced by Cypriot authors which promote the overall objective
- Dissemination of information through various media channels
- Meetings with leaders and politicians to exchange information and opinions
- Dissemination of regular email newsletters and usage of social media
- Expanding the circle of dialogue through sectorial business meetings
- Exchange young entrepreneurs in panes debates at universities

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End of the presentation...
Thank you for listening



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This project is funded by the European Union, Europeaid Programme Cypriot Civil Society in Action IV

The European Commission is the EU's executive body.

“The European Union is made up of 28 Member States who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders”.